

**Bringing Healthcare Innovation to Canadians** 

Investor Presentation

December 2023





# Forward-Looking Statements:

This presentation, including the documents incorporated by reference herein, contains "forward-looking information" as defined under Canadian securities laws (collectively, "forward-looking statements"). All statements other than statements of historical fact contained in this presentation are forward-looking statements, including, without limitation, the Company's business focus as a Canadian specialty pharmaceutical company and its focus on certain therapeutic areas, the Company's statements regarding the Company's business and the environment in which it operates, the forecasted asthma market size, the nature and magnitude impact of REDESCA®, ENERZAIR® and ATECTURA®, ALLERJECT® XIIDRA® and SIMBRINZA® sales on the Company's future revenues, factors expected to drive the Company's profitability and EBITDA, the Company's anticipated positive cash flow position, information with respect to the Company's future financial and operating performance, the Company's future development activities and the costs and timing of those activities, the market position and market size for the Company's products, other product-related objectives and adequacy of financial resources. In certain cases, forward-looking statements can be identified by the use of words such as "plans", "expects", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates", "projects" or "believes", "pro forma" or variations (including negative and grammatical variations) of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will", "occur" or "be achieved" and similar words or the negative thereof. Although management of the Company believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct.

The forward-looking statements in this presentation are based on certain assumptions, and assumptions regarding present and future business strategies and the environment in which the Company will operate in the future, including expected revenues from certain contracts, and the ability of the Company to achieve its goals. There are no guarantees of future performance and involve risks and uncertainties that are difficult to control or predict. A number of factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to, the factors discussed under the heading "Risk Factors" in the Company's Annual Information Form available at <a href="https://www.sedar.com">www.sedar.com</a>. The Company assumes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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# **Company Overview**



- > Fast-growing Canadian pharma company (Mtl H.O.)
- License/acquire Canadian rights to commercial prescription drugs
- ➤ 8X revenue growth (2020-2023) / Significant leverage built-in for continued growth



- ➤ Pan-Canadian presence & coverage
- > H.O. supported commercial infrastructure
- > 125 employees (~ 80 Sales Rep.)



# **Focus**

### > 3 Therapeutics Areas:

- Respiratory / Allergy
- Ophthalmology
- Hospital Specialty Products

# **≻** 6 High Growth Assets:

- Asthma: Enerzair / Atectura

- Allergy: Allerject

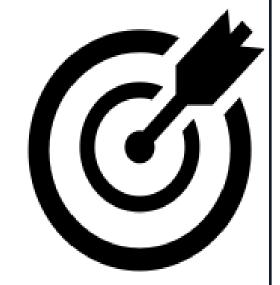
- Ophtha: Xiidra / Simbrinza

- Hospital: Redesca

**≻ Canada:** - 12K MDs

- 250 Hospitals

- 50K + visits / year





# **Priorities**

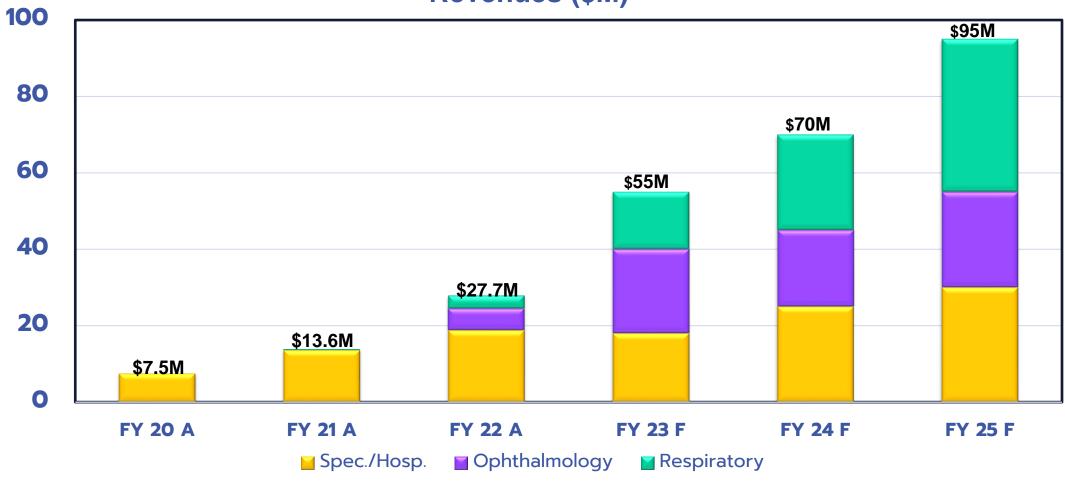
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- > Continued quarterly revenue growth @ Q3-23:
  - 7th consecutive Qtr of revenue growth
  - 5th consecutive Qtr of record revenues
- > Accelerate path to profitability:
  - 6 consecutive Qtr of declining adj. EBITDA loss prior to Q3-23
  - YTD-23 adj. EBITDA loss -45% vs YTD 22 (\$6.4M vs \$11.6M)
- > Additional products:
  - Multiple ongoing discussions to add products, increase margins & revenues



# **2021-2022: Transformative Product Additions**

Revenues (\$M)

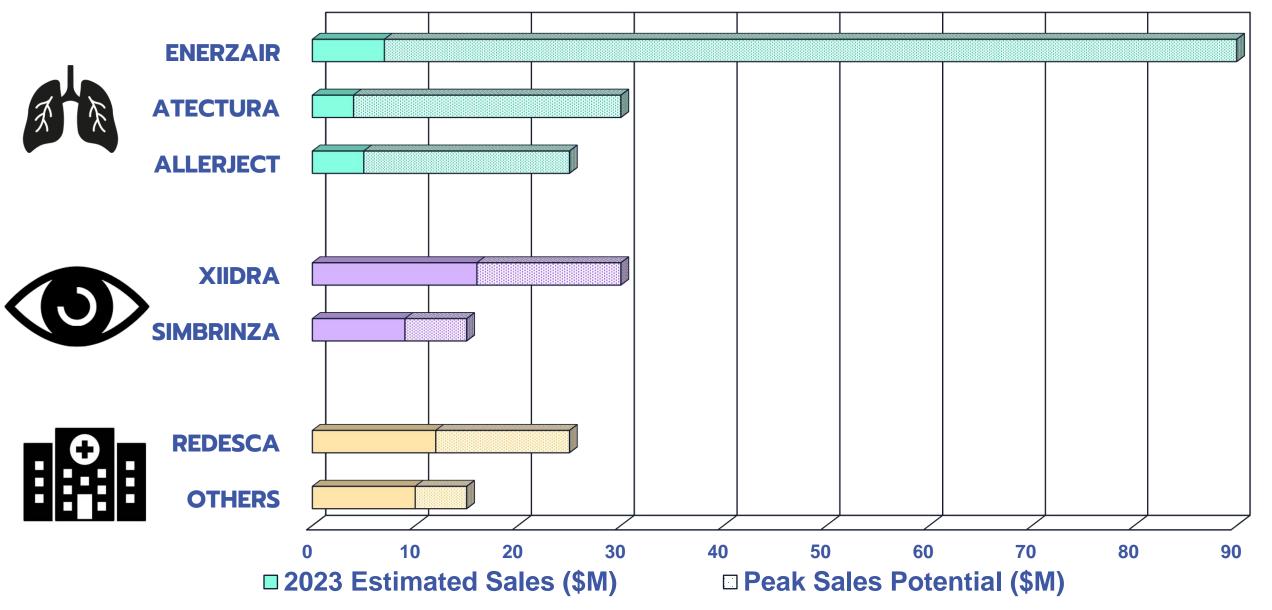


### **VALUE PROPOSITION:**

Significant Operating Leverage available with nominal additional costs



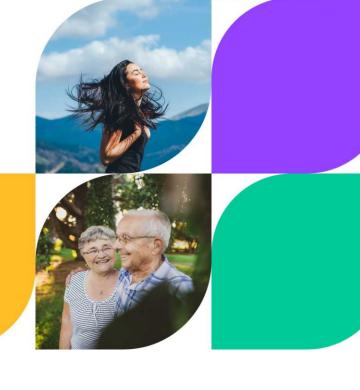
# **Diversified Portfolio: Significant Growth Potential Ahead**





**Bringing Healthcare Innovation to Canadians** 

Respiratory / Allergy
Business Unit



TSX: VPH

# **Asthma: Canadian Market Dynamics**

> 3.8 million Canadian asthma sufferers

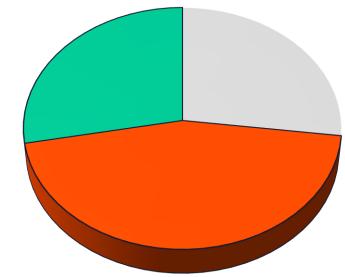
> 1 million Suffer from moderate to severe

> ~ 50% Suffer from poor symptoms control





TRIPLE agents (Corticosteroids + 2 Bronchodilators) ~\$220M







<u>DUAL agents</u> (Corticosteroids + Bronchodilator) ~\$330M



### **ASTHMA: ENERZAIR / ATECTURA**



Launched in Q4-21

**First in Class** 

350K Targeted patients population

\$80M + Peak sales

42% reduction in exacerbations vs Advair

**Fully reimbursed (Private & Public)** 



Launched in Q4-21

**Best in class** 

615K Targeted patients population

\$25M Peak sales

26% reduction in exacerbation vs Advair

Fully reimbursed (Private & Public)



# ENERZAIR breezhaler breezhaler breezhaler

# **Enerzair: Benefits of triple therapy**





### Canadian Journal of Respiratory, Critical Care, and Sleep Medicine

Revue canadienne des soins respiratoires et critiques et de la médecine du sommeil

ISSN: (Print) (Online) Journal homepage: https://www.tandfonline.com/loi/ucts20

### Triple inhaled therapy for asthma in Canada

Kenneth R. Chapman, Meyer Balter, Sacha Bhinder, Alan Kaplan, Andrew McIvor, Panayiota Papadopoulos & Krystelle Godbout

**To cite this article:** Kenneth R. Chapman, Meyer Balter, Sacha Bhinder, Alan Kaplan, Andrew McIvor, Panayiota Papadopoulos & Krystelle Godbout (2023): Triple inhaled therapy for asthma in Canada, Canadian Journal of Respiratory, Critical Care, and Sleep Medicine, DOI: 10.1080/24745332.2023.2237972

To link to this article: <a href="https://doi.org/10.1080/24745332.2023.2237972">https://doi.org/10.1080/24745332.2023.2237972</a>

#### **ABSTRACT**

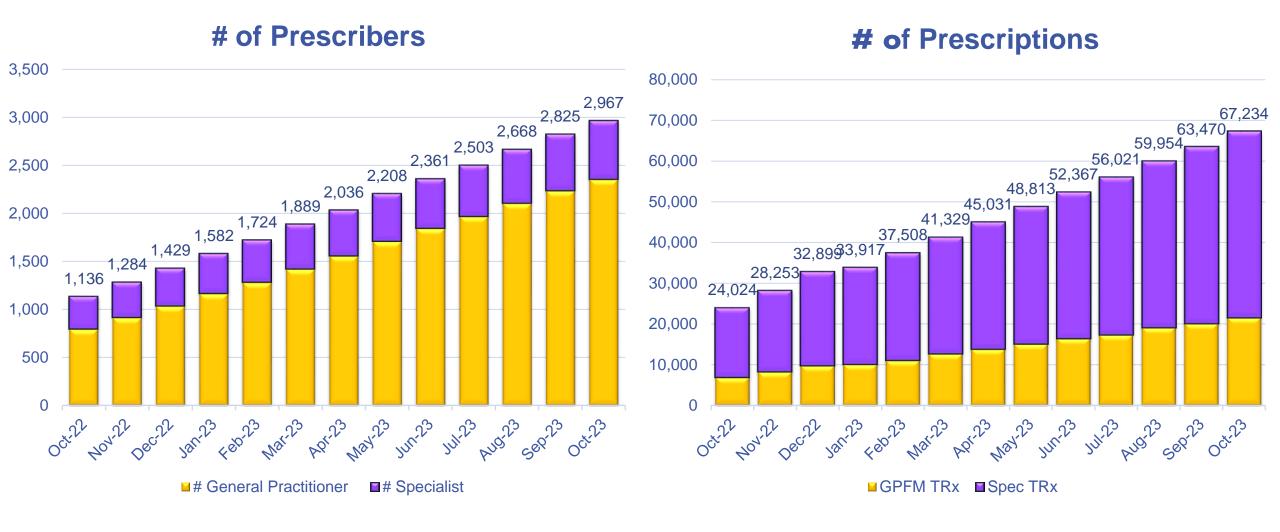
A significant number of patients with asthma have poor control on their current inhaled therapies, typically a combination of inhaled corticosteroids (ICS) and long-acting beta-2 adrenergic bronchodilators (LABA). Adding a long-acting antimuscarinic agent (LAMA) has been shown to improve asthma control and the availability of triple therapy formulations (ICS/LABA/LAMA) in a single inhaler device or single inhaler triple therapy (SITT) mitigates the adherence concerns associated with use of multiple inhaler devices. Here, we provide an overview of the pivotal data concerning the use of triple asthma therapy in patients with poor control on ICS-LABA treatment, and present our expert approach to their application in the routine clinical management of such patients as well the appropriate sequencing of initiating triple therapy and seeking a referral for consideration of more advanced therapies.

### Conclusion

Although most asthma patients can achieve good symptom control with currently available ICS/LABA therapies, a subset of patients with more severe disease benefit from triple therapy with the addition of a LAMA. Once daily formulations of triple therapy in a single inhaler make this step feasible in the primary practice setting (and more likely to be adhered to and, therefore, effective). In conjunction with step up to triple therapy, the advice of an expert asthma center should be sought.



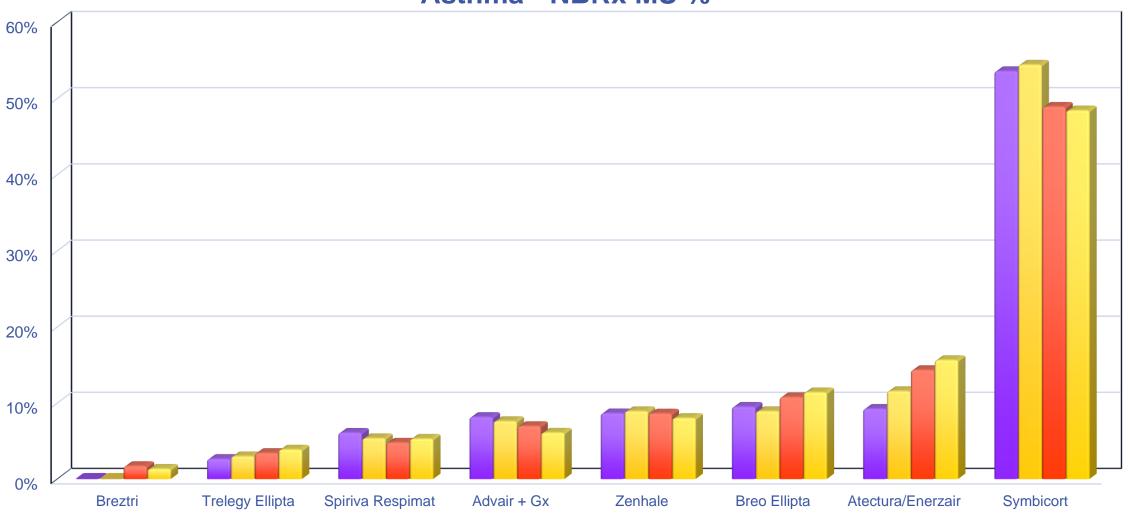
# **Enerzair / Atectura: Prescription Trends (Oct. 2023)**





# Distribution of new scripts by brands

Asthma - NBRx MS %



■ Apr-22 ■ Oct-22 ■ Apr-23 ■ Oct-23



# **Allergy/Severe Reactions: ALLERJECT®**

Target market: 1M units / YR

**Market Size:** \$80M + / CAGR **5-8%** 

**Peak Sales:** \$25M / 30% market share





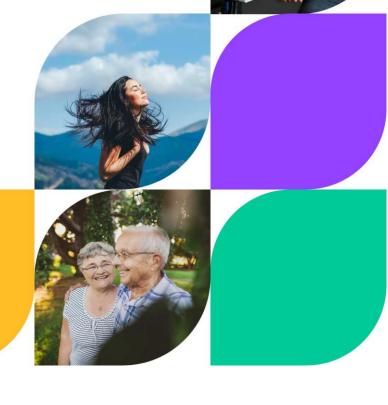
Features	Epipen (Market leader)	Allerject
Annual Revenues	\$75-80M	\$4-5M
Pricing	\$95-105	Same
Reimbursement	75% coverage	Same
Voice assisted	No	Yes
FDA Guidance for Device Reliability	N.A.	First to meet 99.999%
User Friendly	Average	Yes
Pocket size	<b>NO</b> – 6.5x1.5x1.5 inches	Yes - 3.5x2x0.5 inches
Needle retraction – post injection	Manual	Automatic





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**Ophthalmology Business Unit** 



# **Ophthalmology Products**



Launched in Q4-22

Target market: 8M people, 2% treated with Rx, 1,200

ophthalmologists

\$80M market size

**Current market share: 24%** 

Market CAGR: 5-6%

\*Sold to Bausch & Lomb



Launched in Q4-22

Target market: 400,000 Canadians, 1,200 ophthalmologists

\$60M market size

**Current market share: 18%** 

Market CAGR: 4-5%





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**Specialty Products Business Unit** 



TSX: VPH



# Anticoagulation Low Molecular Weight Heparin (LMWH)

**LMWH**: Class of anticoagulant medications

**Usage**: Prevention of blood clots & treatment of deep vein thrombosis & pulmonary embolism

**Heparins**: Dalteparin, Tinzaparin, Enoxaparin

Biosimilars: Dalteparin: No Biosimilars

Tinzaparin: No Biosimilars

Enoxaparin: Redesca (48% CDN market share)

Inclunox

Noromby

**Elonox** 

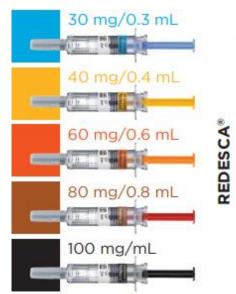
Why Biosimilars: As efficacious & safe as biologic drug at much lower price

Why Redesca: 1st to obtain reimbursement

Shortage free since 2021 launch

Full suite of products (PFS and Vials)

10 Key Account Manager across Canada











# Low Molecular Weight Heparin: Canadian Market in \$M (Aug. 23)

Region	Dalteparin	Enoxaparin	Tinzaparin	Total
ВС	6	6	1	13
Prairies	6	2	17	25
Ontario	39	26	11	76
Quebec	22	13	9	44
Atlantic	7	5	-	12
CDN Total per LMWH	80	52	38	170

> LMWH: \$170M in Canada

> Ontario & Quebec: 70% of CDN market together

> Enoxaparin: \$52M market in Canada, and only LMWH with approved biosimilars

> Enoxaparin: 30% of all CDN LMWH



# Enoxaparin & Biosimilars: Canadian Market in \$M (Aug. 23)

Region	Lovenox	Redesca	Inclunox	Noromby	Elonox	Total
BC	1	1	4	-	-	6
Prairies	1	1	-	-	-	2
Ontario	23	2	1	-	-	26
Quebec	1	7	1	3	-	13
Atlantic	4	1	-	-	-	5
CDN Total per Enox.	30	12	6	3	0.06	~ 52

> Redesca: # 1 biosimilar in Canada

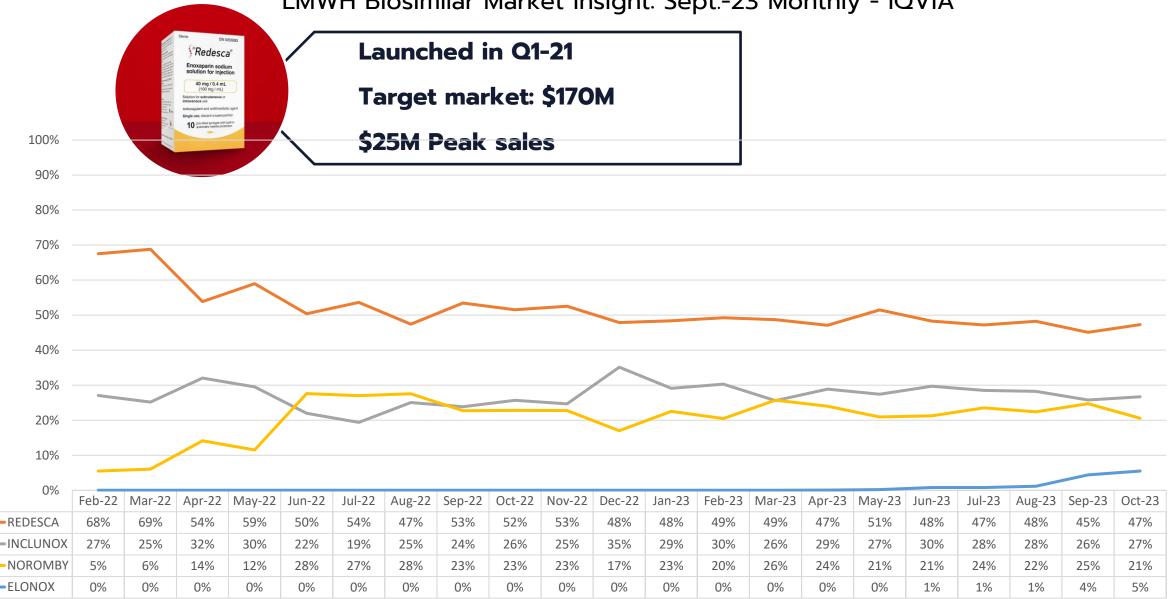
> Redesca: 25% of Enox. Market

> Ontario: LARGE OPPORTUNITY for Redesca, ~\$10M +



# Redesca® (Biosimilar)

LMWH Biosimilar Market insight: Sept.-23 Monthly - IQVIA

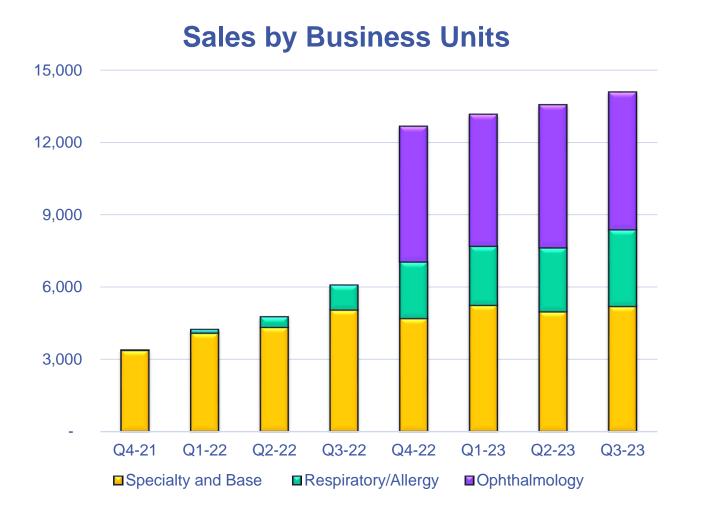




**Financials & Summary** 



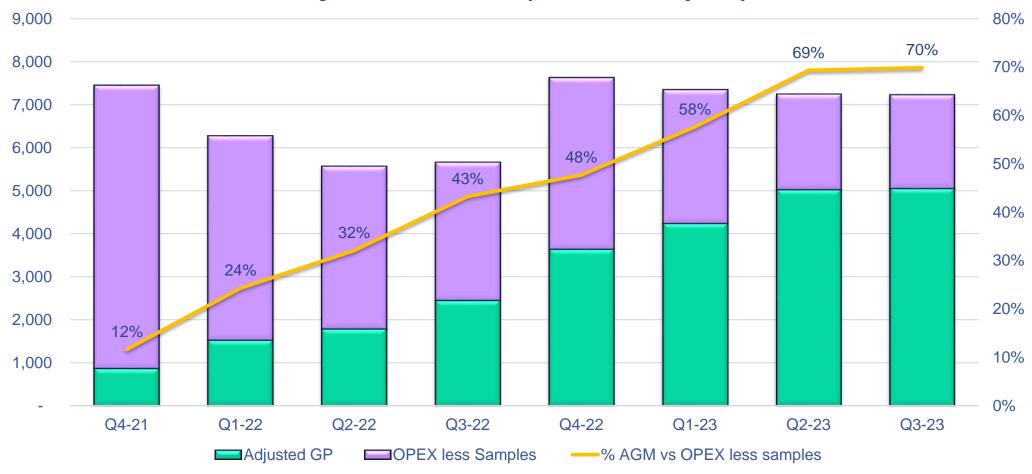
# Last 8 Qtrs Net Revenues by Business Units



- 7<sup>th</sup> consecutive quarterly revenue growth
- 5<sup>th</sup> consecutive quarterly RECORD revenue
- Specialty / Base revenues trending up
- Growing Revenues from Respiratory/Allergy (Allerject added in Q4-22)
- Ophthalmology stable since licensing in Q4-22

# **Sequential Gross Margin Improvement**

### Adj. GM vs OPEX (before samples)



# Capital Structure, (at Dec. 12, 2023)

CAPITALIZATION	MILLIONS
Shares Outstanding (Share Price - \$0.18)	98.6
Options/RSUs (avg. price, \$0.59)	6,7
Warrants (avg. strike price \$0.89)	19,7
Convertible debentures (\$25.0M)	21.7
Fully-Diluted Shares Outstanding	146.8 M
Market Capitalization	~\$18 M
Enterprise Value (MC + Net Debt)	~\$72 M
Cash Position (end of Q3-23)	\$9.8M

Management & Insiders aligned with shareholders.

55% ownership (43% fully diluted).

### **Analysts coverage:**

Echelon Capital: Stefan Quenneville Rating: Speculative Buy,
 Paradigm Capital: Scott McAuley Rating: Buy,

Research Capital: Andre Uddin Rating: Under review,

Target Price: \$0.80

Target Price: \$0.85
Target Price: \$0.50



# Leadership

### Management



Steve Saviuk Founder, CEO, since 2003



Pascal Tougas
CFO
Sanofi, Telus, CGI



Former VP Ophthalmology, Primary Care, Hematology Novartis Canada, VP Commercial Ashfield

SVP, CCO



VP Legal Affairs, Corporate Secretary

VP, Legal Manitex Capital Inc, ChitogenX,

Partner and Counsel at Dentons,

### **Board of Directors**

### Richard J. MacKay

Chairman

Former Vice-Chairman of Stiefel Laboratories

#### **Steve Saviuk**

Founder, CEO

### Marc Léger

**Board Member** 

Former Chief Commercial Officer of Valeo

### **Stuart Fowler**

**Board Member** 

Former VP, Head of Strategy and Transformation, Merz Aesthetics GmbH, President & General Manager Alcon Canada

### **Richard Lajoie**

**Board Member** 

Former President Bausch Health Canada Former President Ortho Dermatologics US, Novartis Canada

### Michel Trudeau

**Board Member** 

Former CEO of Laurentian Bank Securities

### **Tamara Close**

**Board Member** 

Founder & Managing Partner Close Group Consulting

### **Didier Leconte**

**Board Member** 

Former VP Investissement Quebec and VP Fonds de solidarité FTQ



# **Investment Summary**

- > Industry leading topline growth 2023, and beyond
- Commercial focus (no R&D / clinical trials)
- > 6 growth assets launched/acquired last 2 yrs.
- ➤ Product portfolio peak sales potential ≥ \$230M
- > Significant operating leverage already built-in
- > Active BD&L efforts for additional products





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